

ECONOMIC DEVELOPMENT COMMISSION MEETING

Tuesday, February 5, 2013
5:00 p.m.
Auburn City Hall
1225 Lincoln Way, **Room 9**

CALL TO ORDER

ROLL CALL:

Commission Members Present: Monti Reynolds, Harvey Roper, Bud Richardson, Keith Nesbitt, Teri Tait-Wilson, Bob Richardson.

Current Project Update

Hotel Video Loop – currently with Monti to complete the script.

City Map – Harvey and Teri are working on with Rebecca Toter to do finalizing.

Industrial Recruitment Outreach - Teri brought in the CD of all the state-wide industrial CEO email addresses. The City will perform mass distributions approximately every two weeks to a new industry.

Adventure Destination – Bob said the State and Federal organizations are moving forward with the master plan. He said a full season could be as early as next year. Conversation followed regarding logistics of the set up.

New Projects

Tourism Bus Outreach – Ty Rowe of Bootleggers attended the meeting to discuss connecting with tour companies that use I-80 on their routes to utilize Auburn as their half-way point stop. He discussed the process of contacting these companies and the impacts to his business. He said key features to emphasize would be convenient parking, on-and-off freeway, available restaurants, shopping, facilities and photo opportunities in Auburn. Conversation followed regarding conventions/ trade shows that EDC should be involved in. Bud will follow up with the Visitors Bureau regarding the International Trade Show coming up in S. F.

Membership

Four applications were received for the two scheduled vacancies on EDC. A copy of all applications were provided to each commissioner. Conversation followed regarding EDC's upcoming busy year and appointments to these two vacancies.

By MOTION, re-appoint Monti Reynolds to the EDC with a term ending 2/1/2017.

MOTION: Bud Richardson/ Tait-Wilson/ Unanimously approved

By MOTION, appoint Randy Wagner to the EDC with a term ending 2/1/2017.

MOTION: Nesbitt/ Reynolds/ Unanimously approved

Next meeting, Wednesday, February 13th at 5pm, room 9.

Adjournment at 6:00 p.m.